



February 5, 2009

Dear Healthcare Professional:

It is time to make preparations for the **2009 NURSING SHOWCASE** to be held May 1st at the Doubletree Hotel. Showcase is an annual event designed to recognize the profession of nursing and pay tribute to those who exemplify the true "Spirit of Nursing". Spirit winners are selected by healthcare organizations such as yours and are honored at our Showcase event and in Augusta Family Magazine. A special Showcase insert spotlighting "Spirit of Nursing" recipients will be published in Family and distributed throughout the CSRA to give exposure to the Showcase and the dedicated nurses who serve their profession.

For the second year WJBF Television will also help co-sponsor our event. They will assist in promoting Showcase and National Nurses Week to be observed the week after our event.

An exciting moment of Showcase is the announcement of Nurse of the Year. The Nurse of the Year program, NURSING'S FINEST, reflects a "people's choice" award. Nominations are solicited in area hospitals, from advertising s in The Augusta Chronicle, and on WJBF Television. The local GNA website will contain information so nominations can be made online. ([www.GNA10.org](http://www.GNA10.org).) Patients and/or family members and others are encouraged to nominate a nurse who exceeded expectations in the care they provided.

There will be a reception prior to dinner with vendors exhibiting products and/or services. Special entertainment, will add to the enjoyment and excitement of the evening.

Enclosed is a participation package for this year's Showcase. There are three levels of participation, each designed to accommodate various organizations. Take time to review the packages and determine which best serves your organization's needs. This information can also be accessed on the local website for GNA, [www.GNA10.org](http://www.GNA10.org).

We look forward to you joining us for this event. Mark your calendar now and send in your participation response as directed. Please contact me with any concerns or questions.

Sincerely,

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